Pathways to Success

Establishing a Data Analytics Strategy RGA surveyed 10 large multinational life and health insurers to learn how they are developing and implementing their data analytics strategy. Most -8 out of 10 - have finalized their strategy, but only half of those with a strategy have moved beyond the early stages or pilot phase of implementation.

We asked survey participants to indicate their progress in addressing five key organizational milestones for putting a data analytics strategy in place. The results were revealing.



